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**Subject:** Make a Connection Monthly Update (October 2007)

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**Attachments:** [October Newsletter.pdf](#)  
[image002.jpg](#)

Make a Connection  
Monthly Update  
(October 2007)

Dear Partners,

After a very hot summer in Baltimore, the seasons are changing and mild weather is finally upon us. Hope this note finds you happy and well. We are re-initiating the global email messages this month, so below please find updates for October.

Warm regards,  
IYF team

(PLEASE USE THE ATTACHED VERSION FOR PRINTING!)

In this month's issue

1. New Due Date for December 07 Interim Report
2. Revised Communication and Branding Guidelines
3. New Partner and Program
4. Learning and Evaluation Report
5. Global Exit Data

Interim Report

A reminder that we are requesting the December 2007 reports to be submitted early on **January 4, 2008**. If you have any questions or concerns about this, please get in touch with your regional manager.

Revised Communications and Branding Guidelines

Please take a look at the revised branding guidelines. As you'll see, we have included IYF's new logo, new Nokia and IYF language to use in press releases, updated impact figures for the global program, and revised the language in the "key messages" section. Please note also Susan Allsopp as the point person at Nokia-global for final press release approval. <http://www.makeaconnectionextranet.org/ProgDocsCommunications.html>

New Partner and Program (Free the Children, Canada)

We are pleased to announce the addition of a new partner and

Partner Highlight

On May 7, the **Make a Connection Thru Art Conference Room** was officially named at the Nokia office in Irving, Texas. The Make a Connection Thru Art (MACTA) program in the U.S. targets middle school students who work with artists to create art and express themselves in a creative and constructive environment. Participants in this program choose between two classroom residencies focused on either visual art or creative writing. Both employ "Community Classroom" techniques that promote self-confidence, creative thinking, respect, critical thinking, and communication. Through this room, Nokia is honoring the young participants by displaying their art in a permanent exhibit. Students, artist and teachers were on hand at the ribbon cutting

program to the Nokia-IYF Global Youth Development Initiative: Free the Children. Free The Children's primary goal is not only to free children from poverty and exploitation, but to free young people from the idea that they are powerless to bring about positive social change. The organization launched the **Directors of Change program** earlier this year which aims to create a generation of socially engaged and globally aware youth who are equipped to take action in their communities and contribute to the lives of their disadvantaged peers. It begins with a film component in which secondary school students are trained to film a series of short documentaries in international settings. For each film that is produced, a corresponding resource guide is developed as an educational tool for North American schools. By the end of the three-year program, the three films and corresponding resource guides will prompt discussion, foster critical thinking, and help develop students' capacity to apply their learning through active community involvement in more than 10,000 Canadian youth. Throughout the program, social awareness is being raised through innovative uses of film, multimedia and a highly interactive website.

#### Final Learning and Evaluation Report

As part of your Final Program Report, you will be asked to submit a Final Learning and Evaluation Report. Detailed information on the report format will be included with the Interim Report Questions, but as a general guide, the report should include the following sections:

- \*Summary of Methodology (1/2 page)
- \*Description of People Surveyed (1/4 page)
- \*Review of Findings by Outcome and Learning Question (1-2 pages)
- \*Implications of the Findings (2-3 pages)
- \*Future Learning Questions for the Program (1/2 page)
- \*Challenges Faced in Implementing the Learning and Evaluation Plan (1/2 page)
- \*Upload of piloted Tools to Share with the Global Program

#### Global Exit Data

You should have received an email this week about collecting Global Exit Data. In your January 2008 Interim Report, you will be asked to submit all global baseline and exit data collected between July and December 2007. Please read the message carefully and contact Michelle Szechenyi ([mszecheny@iyfnet.org](mailto:mszecheny@iyfnet.org)) and your regional manager if you have any questions.

ceremony to share their thoughts about the program. Nokia employees in attendance were the first to see the artwork hung on the walls and to hear students share their creative writing pieces.



If you have any suggestions for improving this monthly newsletter or the Extranet, contact [kakins@iyfnet.org](mailto:kakins@iyfnet.org) with your ideas.