

## Karin Akins

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**From:** Ami Thakkar  
**Sent:** Monday, May 01, 2006 2:07 PM  
**To:** Argentina - Susana Casaurang; Brazil - Maria Do Carmo; Canada - Joanne McQuiggan ; Chile - Victor Caro; China - Yang Peidan (Tiffany); Colombia - Liliana Gonzalez; Czech - Anna Onucová ; Finland - Helina Perttu ; Hungary - Agnes Zsok; Mexico - Mónica Hernández; Netherlands - Malou Durve ; Nigeria - Ndidi Okonkwo Nwuneli ; Peru - Julio Moscoso; Philippines - Elsa Ravelo ; Poland - Arek Brzezinski; Russia - Victoria Davrukova; SKorea - Jiin Choi (Eva); South Africa - Lumka Tetani; Thailand - Srisak Thaiarry; Turkey - Maggie Pinar; UK - Sophie Wood ; US - Catherine Brockette; Venezuela - Gina Biasini  
**Cc:** Alan Williams; Kim Ascoli; Karin Akins; Michelle Szechenyi; Susan Pezzullo; Sheila Kinkade  
**Subject:** Make a Connection global e-mail update (April 2006)  
**Importance:** High

Dear Partners,

Hope this message finds you well. Below please find some highlights we wanted to share with you this month.

### Evaluation

Draft reports of project outcome data were sent to all Partners whose young participants provided **baseline and exit** (experience) data to Brandeis before the March deadline. If you have not sent your comments on those reports to Susan, please do so now. Thank you very much for your feedback.

In addition, Partners collecting **follow up data** are encouraged to make every possible effort to collect as many surveys as possible. The more responses we have, the better Brandeis' analysis will be. Remember to keep track of ID numbers so Brandeis can match as many BASELINE, EXPERIENCE and FOLLOW UP surveys as possible. If you have any questions or concerns about collecting follow up data **before 30 May 2006**, please contact Susan ([spezzullo@iyfnet.org](mailto:spezzullo@iyfnet.org)).

Finally, stay tuned for a feedback form we will send to all Partners who participated in the Brandeis-designed Outcomes Study. We want to hear from you so we can improve outcomes measurement as we move forward.

### Annual Meeting

The Annual Meeting is rapidly approaching! You should be receiving information about on-line reservation in the coming days. In the meantime, please make your travel arrangements as soon as possible and direct any questions relating to airfare, hotel accommodations, visas, etc. to Michelle ([mszechenyi@iyfnet.org](mailto:mszechenyi@iyfnet.org)).

### Country Website Transfers

The transition of country website content from [www.makeaconnection.org](http://www.makeaconnection.org) to stakeholder websites (partner site, Nokia.com, Nokia local) is scheduled to be completed by **30 June 2006**. To ensure that you are able to access this content for transfer to a new website, CDs containing that content will be mailed to your attention in early May. If you have any questions or concerns about this transfer process, please direct them to Karin ([kakins@iyfnet.org](mailto:kakins@iyfnet.org)).

### Nokia's Corporate Responsibility Report 2006

Nokia is in the process of preparing its annual Corporate Responsibility Report. The report provides an overview of the company's Community Involvement activities, including the Make a Connection Program. This year, Nokia is introducing country-by-country reporting on their Community Involvement activities. This heightened level of reporting we believe will bring more visibility to your projects and also stimulate greater interest on community programs within Nokia and among their stakeholders and the public. Most of the information included in their report has been gleaned from the Interim Report we submit to Nokia. As an FYI, a link to the country Performance Monitoring Tables will be included in the Nokia report, should readers be interested in obtaining further details about the individual projects. The report should be available by the end of May on the [nokia.com](http://nokia.com) website, and we'll send you a link once it is online.

### Resources

We are attaching one article from the journal *New Directions for Evaluation*. Remember to share any interesting articles you have with your regional managers so we can include them in these monthly updates.

- Evaluators as Educators: Articulating Program Theory and Building Evaluation Capacity  
 This article details the importance of Nonformal educators integrating evaluation strategies into program design, implementation and improvement.

**\*\*\*PICTURE OF THE MONTH\*\*\***



This picture was taken in a South Korean Gong-bu Bang, which is a neighborhood welfare and education center for young people. As part of the Make a Connection project, Kids & Future has worked to train teachers in Gong-bu Bangs on building life skills among other topics.

In this picture, we see young participants as they complete group work.